



## **2021/22 JSCC Business Advisory Committee Lunch Meeting**

**McWherter Center, Room 226  
April 6, 2022 12:00 – 1:30 P.M.**

### **Agenda**

#### **Welcome and Introductions**

#### **Old Business**

1. Review of JSCC Business program offerings
2. Review of ACBSP accreditation update – next status report due Feb 2025
3. Dual credit options for Personal Finance within AAS Business program to meet high school EPSO standards, also CIT 1308 that can be used as business elective
4. AAS Business Evening cohort's status
  - a. Business Management – see Cohort 10 Schedule
  - b. Administrative Professional Technology – See Cohort 5 Schedule
5. AS Accounting/Business Administration course sequence

#### **New Business**

1. Workforce Solutions updates
2. Program Enrollment/Graduate Review – Review Business Program Website
  - a. Declared business enrollment
  - b. Traditional vs. Non-traditional Student Trend
    - a. Per program view of traditional vs. non-traditional trend
  - c. Graduate trend review
  - d. 2020/21 Exit exam results
  - e. Review of partnerships with Business program this year
  - f. New certificate review – Supply Chain/Logistics
    - a. Validation of key competencies for certificate

**Funding** - Perkins V “needs assessment” information required for career programs future funding

#### **Advisory Committee Input and Updates**

**2020-2021 JSCC Business Advisory Committee  
Lunch Meeting  
Wednesday, April 6, 2022  
12:00 p.m. - 1:30 p.m.**

The meeting of the Business Advisory Committee was called to order by Dean Terri Messer, with the following members present; Aaron Cooper (JEA), Cecilia Rodenbaugh (Jackson Clinic), Lynn Luedecke (Pictsweet), Monique Merriweather (Jackson SBDC), and from JSCC: Terri Messer, John McCommon, Christy Young, Terry Mullins, Cindy Werner, Cathi Roberts, and Roselind Blackwell.

Meeting opened with a discussion about the ACBSP and its requirements for the Business program (see attachments)

## **Welcome and Introductions:**

### **Old Business:**

#### **1. Review of JSCC Business program offerings**

- Associate Degree transfer pathways and career pathways for four Associate Degree options
- Seeing hiccups in enrollment due to higher pay in the workforce
- What can we do to entice students to complete their degree?

#### **2. Review of ACBSP accreditation update**

- Goals to reduce the declining business program enrollment requires we have some method of measuring performance.
- Find ways to encourage students to complete the online course evaluation
- Use Bloom's taxonomy which targets higher level learning outcomes.

#### **3. Dual credit options for Personal Finance within AAS Business program to meet high school EPSO standards, also CIT 1308 that can be used as a business elective**

- Available on JSCC's Business web page
- Using CIT 1308 as a business elective gives students knowledge of using computer applications in the workplace

#### **4. AAS Business Evening cohort's status**

##### **a. Business Management – see Cohort 10 Schedule**

- Seeing decline in Business major over the last three years
- Motivation for non-traditional population of students
- TN Reconnect program an option for non-traditional students

##### **b. Administrative Professional Technology – see Cohort 5 Schedule**

#### **5. AS Accounting/Business Administration course sequence**

### **New Business**

#### **1. Workforce Solutions updates**

- High turn-around for FANUC robotics classes
- Developed more open enrollment classes with Excel being one. High enrollment for Excel classes
- Looking at OSHA-30 classes, Value Stream Mapping, and Blueprint Reading for Industry
- Option to subscribe to our Workforce monthly newsletter which has info for non-credit class offerings

#### **2. Program Enrollment/Graduate Review – Review Business Program Website**

##### **a. Declared business enrollment**

- Business program has seen a decline over the last three years

##### **b. Traditional vs. Non-traditional Student Trend (see insert)**

##### **c. Graduate trend review**

- Is there a difference in pay for ones who complete their degree versus those who do not

##### **d. 2020/21 Exit exam results**

##### **e. Review of partnerships with Business program this year**

##### **f. New certificate review – Supply Chain/Logistics**

**a. Validation of key competencies for certificate**

- Target audience for Supply Chain
- Reaching out to partners
- **Comments from committee...***this certificate plan is perfect; it aligns with the APICS standards and “those are what I want all my department to use as their guidelines” VP Luedecke*

**Funding - Perkins V “needs assessment” information required for career programs future funding**

- Funding for the college is down
- Multiple grants such as Perkins have been applied for, which funds our Completion Coordinator position
- An Advising Coach has been added to our team as well; Keeping these support positions are vital for the Business program

**Advisory Committee Input and Updates**

Discussion on post COVID back-to-work and the challenges businesses are facing. Some businesses are looking at automation due to short supply of employees willing to return to work. Some employees are still working remotely. Employers are looking at solutions to encourage employees to return to work. Work life balance. Retirement plans and benefits.

Meeting adjourned.

Meeting minutes recorded by: Roselind Blackwell

Lunch provided by: Backyard Bar-B-Que