

**2016-2017 JSCC Business Advisory Committee
Luncheon Meeting
April 5, 2017
11:30 a.m. – 1:00 p.m.**

The meeting of the Business Advisory Committee was called to order by Dean Terri Messer, with the following members present: Lynne Henning (Raymond James), Barry Matthews (Simmons Bank), Barry Phillips (Pictsweet), Celia Rodenbaugh (Jackson Clinic) and from JSCC: Jayne Lowery, Terri Messer, Terry Mullins, Marge Rafalowski and Janice Taylor.

Dean Messer welcomed everyone and introductions were made.

Old Business:

a. McWherter facility updates

- Nursing occupied this building, they have their own new building now.
- We now share the building with CIS, OTA and PTA.
- Allied Health (now Health Sciences) has their new building. At the conclusion of this semester, OTA and PTA will be moving to the new building.
- We also lease space to TCAT Jackson.
- We are renovating and reclaiming space. With the additional space, computer and classroom space will be available for the entire campus.

b. Progress on new class development: Admn 2302, Admn 2304, Busn 1330

- New courses are being developed.
- We now have a medical tract.

Brief discussion followed regarding medical courses.

- Celia Rodenbaugh will provide us feedback regarding classes in Medical Coding and Billing and Electronic Records.

c. Dual enrollment

- Dual enrollment is high school students taking college courses and receiving college credit
- Students can take Personal Finance on the dual enrollment level. Currently, two (2) high schools want to offer for the fall of 2017.

Question: what level is Personal Finance offered for dual enrollment? In order to take the course, you must have completed the prerequisites.

Question: any high schools here in Jackson?

Question: will they graduate with an Associate's?

- We recently hosted the Early College High event comprised of rising sophomores and juniors. Very impressive group of students. They asked the best questions.

Question: is the dual enrollment all online and do they receive high school and college credit?

Most of the students are using the lottery scholarship money to pay for the course.

d. AAS Business FAST TRACK

- Fall Cohort 5 to launch August 2017.
- We have narrowed some of the offering for the classes.
- Wasn't enough to offer the day classes and evening classes.

Dean Messer advised the committee that Mary Jo Boehms is out today dealing with medical issues.

e. AS Accounting and Business Administration math updated

Briefly discussed the program sheets (see attached).

Finally got math changed.

For our TN Transfer Pathway (TTP) students that come here to get their general education courses out of the way.

Math 1710 – Pre Cal Algebra

For all of our students, it will give them one less math to take

None of the AAS have any curriculum changes.

Under the AAS Business Management Concentration: MATH 1530 Statistics and Probability, we asked the Math Department if there was any way we could utilize Excel? Josh Britt has reformatted the course using as much Excel they can in the math class. It has been a real positive. Every single student will be able to do this.

Question to Committee: Do you see any courses/topics that you feel are not covered?

Verbal and written communications (especially grammar)

It was noted that in JSCC's Business Communication course, English Comp is a requirement.....

Discussion followed.

People are communicating like they text. They think texting is an acceptable form of communication. Not only younger students but adults as well.

It is important for students to be accountable and responsible.

Communications is being covered in class – cultural differences, communication and research

Barry Phillips gave a brief synopsis of a book by JD Vance (a graduate of Yale) entitled “Hillybilly Elegy” where the author tells his story of growing up and the obstacles he overcame to obtain his goals.

We have so many students like JD Vance.

Does your company still adhere to dress code? Students have no conception of what professional dress is.

Jayne Lowery is requesting if anyone has a written dress code policy, please forward to her at jlowery@jsc.edu.

Discussion followed.

There are a lot of employers who have no standards of excellence.

New Business:

a. ACBSP Ten Year reaffirmation update

- The business unit is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).
- The audit team was very complimentary of the Advisory Committee.
- JSCC has an opportunity to respond to the Opportunities for Improvement (OFI) (see attachment).
- The main purpose of the audit is to look at our business program and reconfirm that we are meeting the needs of all of our stakeholders.

Discussion followed.

b. **TN Reconnect and expected impact** – tuition for adults (age 25 +) that want to go to school. Requirements are

c. **TN Promise update** – TN Promise is for high school students. Requirements are

d. **Workforce Development update** – not seeing a significant number of people signing up for the online courses but more for professional development courses.

WD can provide space for training, meetings and/or workshops. If you require a meeting and/or workshop space, feel free to contact Workforce Development to assist with your needs.

A few examples of companies who have utilized our facilities for training/meeting/workshops are: ASSE Conference, Manpower Training Workshops, State of TN Education, Kellogg's Master Planning Workshops, and TN Board of Regents Regional Training Seminars.

Program Enrollment/Graduate Review

a. Declared business enrollment (see attached chart)

- People are not necessarily a business declared major
- They do not understand the career field of business
- A lack of understanding of the career goals

Discussion followed.

Question: Have you asked them what they think? Could be a perception problem.....they may not know what they are signing up for.

Discussion followed.

b. **Graduate trend review** (see attached chart)– looks like the graduation rate for the overall college is up

TBR has developed a few more pathway courses: AAS Finance, AAS Management, AAS Marketing, AAS Accounting.

We are offering another FAST TRACK option in the Industrial Technology Program.

c. *2016/17 Exit exam results* (see attached chart) – not available next week
In the fall of 2016, we saw a decrease. We are seeing a large uptick in behavioral issues. We will be hiring a licensed counselor to handle the students with an array of issues, now at 81% of students that need remedial courses.

Funding Updates:

Working on a DRA Grant to further enhance the McWherter Center building.

Advisory Committee Input and Updates:

Are there any open positions in your companies?

Barry Phillips: Adding banks

Celia Rodenbaugh: Accounting position open – Bachelor's required

Lynne Henning: Nothing open in our local branch. Positions are open in the Memphis office and at our Headquarters in Jacksonville, FL.

Brief discussion followed.

Meeting adjourned.

Minutes recorded by Janice Taylor.

Lunch provided by: Heavenly Ham