

Jackson State Community College Foundation
Board of Trustees

Meeting Minutes

Thursday, September 6, 2018 8:30 a.m. – Foundation Board Room/Student Union

The Jackson State Community College Foundation Board of Trustees met on Thursday, September 6, 2018 in the Foundation Board Room in the Student Union Building at Jackson State Community College.

The following were present: Vice Chair Thorne Barbour, Dr. Allana Hamilton, Chairman Jeff Lewis, Mr. Reggie Smith, Dr. Bobby Smith, Mrs. Stacey Williams, Mr. Randy McKinnon, Mr. Brian Gann, Ms. Neta McKnight, Dr. Larry Bailey, Mr. Cary Vaughn, Mr. Al DaSilva, Mrs. Deann Thelen, Mr. Jim Crone, Mr. John Rountree, Mr. Dale Conder, and Dr. Kim Holland.

Guests: Mrs. Dawn McGee, Mr. Brent Wright, Mrs. Jessica Reece and Ms. Lynne Rouse.

Those unavailable to attend: Mr. Grant Edwards, Mrs. Wendie Carlson Dr. Walter Nelms, Mr. Jim Ayers, Mr. Paul Phelan, Mr. Bobby Dyer, Dr. Tony Emison, Senator Ed Jackson, Mr. Lamont Nelson, Mrs. Dee Henderson, and Mrs. Marcie Williams.

CALL TO ORDER

Chairman Lewis called the meeting to order at 8:34 a.m.

WELCOME & INTRODUCTIONS

Chairman Lewis welcomed all in attendance. New members introduced.

APPROVALS

Copies of the September 6, 2018 meeting agenda and the June 6, 2018, June 7, 2018, July 24, 2018, August 2, 2018, & August 17, 2018 meeting minutes were presented. With no questions, ***Mr. Thorne Barbour made a motion to accept the agenda as presented; Mr. Cary Vaughn provided a second. There were no opposed; the motion passed.***

FINANCE & INVESTMENT REPORT

Copies of the JSCC Foundation investment portfolio were distributed. Mr. Brent Wright with Regions Bank reviewed market data and updated the board of the portfolio's overall performance as of the end of August 2018. The portfolio total has a \$1.98 million market value which is its highest point since Regions took over the portfolio in September 2016. Calendar year-to-date the portfolio is up 2.5% and 7% August 2017 to August 2018 and 7.5% annualized the last years since Regions has been managing the portfolio.

In the absence of Interim Treasure Mr. Tim Dellinger, Ms. Lynne Rouse presented copies of and reviewed the Balance Sheet and Income Statement ending June 2018 to the Board. With no questions, ***a motion to accept Income Statement and Balance Sheet was made by Mr. Reggie Smith; a second was provided by Mr. Cary Vaughn Crone. There were no opposed; the motion passed.***

PRESIDENT'S REPORT

Dr. Allana Hamilton updated the Board on six topics in regard to enrollment and graduation/performance rates.

TBR schools (community colleges) operated on a common calendar. Though our funding is based on outcomes, or graduation rates, we are still evaluated on enrollment numbers. Day 14 is the official enrollment census date; today is day 7 (September 2), our headcount is up 3.9% from this time last year. We are also measured on our FTE (full time equivalent) of 15 credit hours, and we are currently up 5%. When compared to the other 12 community colleges, only two institutions had 5% and JSCC was one of those institutions.

Information in regard to our graduation rate, the IPEDS (Integrated Postsecondary Data System, national measurement) reports on first time, full time, freshman. They are measured at a three year graduation rate, remedial classes considered. In the fall of 2013, the cohort's graduation rate was 10.3% (725 students, 75 graduates). The fall 2014 cohort's graduation rate was 15.8% (780 students/123 graduates). In the fall of 2015, the cohort's graduation rate was 22.5% (1032 students, 232 graduates). A couple key changes that contributed to increased graduation rates were the student experiences inside and outside the classroom. In the classroom, we've added a College Success (college to careers) class and embedded as appropriate high impact practices into the curriculum such as service learning, study abroad, work based learning, or industry recognized certifications. Outside the classroom, we've improved upon our orientation, registration and advisement services. Our completion coaches work closely to assist students with life issues.

In regard to higher education partnerships, on September 10, 2018 UT Martin and JSCC will sign a partnership agreement for dual admissions. Students will be JSCC students and in the pathway to transfer to UT Martin. They will be assigned a UT Martin advisor to ensure what they are taking at JSCC will be applicable to their degree at Martin while never leaving the JSCC campus to obtain their bachelorette.

There is a general articulation agreement with University of Memphis, specifically the Lambeth campus. Our goal is to have partnerships, whether general, dual, or reverse transfer agreement, with four year institutions. Student Services has received some grant dollars to take JSCC students on a transfer trip to some four year institutions which include sessions with transfer recruiters and campus tours.

This fall Tennessee Reconnect was approximately 790 enrolled this fall at JSCC. Over 1200 applications were received; some who applied either already had a four year degree or were in default at another institution, while some couldn't complete the process by the first day of classes in August. We are working with those to see if we can process them to start in the second session classes this fall since the program only requires a student to enroll in two classes. The TN Reconnect students have made up for deficits in other areas from lower numbers of students who continue (due to graduation) to lower dual enrollment. Academic Affairs is also working to identify other offerings for Reconnect students in an effort to avoid the delay of enrollment.

Another aspect of higher education in Jackson, the president's meet quarterly to discuss higher education. One of the activities we are all participating in is the Battle of the College Blood Drive the week of September 17.

JSCC launched the new athletic logo and are now the Jackson State Green Jays. Various media has been released in the community.

We will soon begin a national search for our Vice President of Finance. Mr. Tim Dellinger, who cannot be with us today, will serve as the interim.

In the June 2018 Foundation Board meeting, we were reviewing our exposure in community relations in our fourteen county service area from Kentucky to Mississippi. We have identified overlap as well as gaps. The executive team, in conjunction with the off campus centers, we developed a plan to cover all of our counties, from

the recruiters, to the vice presidents who all have assigned counties as well as the Development and the President's office.

There were no questions.

Director's Report

Dr. Bobby Smith presented in Mrs. Dee Henderson's absence.

Dr. Smith thanked the Trustees for looking for ways the Foundation can broaden the scope of its involvement in the college. He requested that any Trustees who would be interested in meeting with one another to draft a proposal to possibly present and the next Board meeting to email the Foundation staff. Mr. John Rountree mentioned that he would like the ask to come directly from the department/school to clearly identify each need.

In regard to the Trustee's Retreat. One topic addressed at the Retreat was the Foundation's mission and Dr. Smith worked with the feedback provided by Trustees to develop the following proposed mission statement:

Our purpose is to provide hope and opportunities so that JSCC students, their families, and our communities are transformed.

A motion to accept the proposed mission statement was made by Mr. Cary Vaughn. A second was provided by Mr. Al Da Silva. There were no opposed; the motion passed.

Another initiative is to review Foundation documents to ensure that our policies and practices are in alignment. A copy of the proposed By Laws are included in the meeting packet. All changes are noted in red. ***A motion to accept the proposed By Laws was made by Mr. John Rountree. A second was provided by Mrs. Deann Thelen. There were no opposed; the motion passed.*** Mr. Cary Vaughn had asked if, according to Article IV and due to the recent vote on the decision to continue with the Executive committee, those committee members had been identified. Dr. Smith and Ms. Kincaid were unaware of any correspondence.

If regard to the Emergency Loan on the agenda, Dr. Smith tabled this discussion.

Dr. Smith and the Board members introduced themselves to Mr. Dale Conder.

Dr. Smith addressed the resignations of Mr. Lamont Nelson, Senator Ed Jackson, Dr. Tony Emison, and Mr. Bobby Dyer. ***A motion to accept Trustee's resignations was made by Mr. John Rountree. A second was provided by Mr. Thorne Barbour. There were no opposed; the motion passed.***

Mr. Cary Vaughn reported on the Trustee Recruitment Committee and Fundraising Committee.

In regard to Trustee Recruitment. Mr. Vaughn encouraged the Trustees to look to their circle of influence to identify prospective Board members. Good people refer good people. If each Trustee recruited one person, the Board doubles in size. If a Trustee has an individual they believe would be a great addition to the Board, please email Dee with their name and contact information.

Mr. Vaughn updated the Board on the Fundraising Committee. Mrs. Henderson met in Memphis recently and pulled the committee together to discuss a possible lunch and learn. Week nights and weekends were difficult for folks to plan to attend an evening event. The lunch and learn could be held on campus to bring the community to campus to hear a dynamic speaker in the spring. Senator Mark Green spoke in Memphis

two years ago about his time with Sadaam Hussan. This is a rough draft; nothing is set in stone but a discussion needed to start now to plan for spring. We didn't want to go another year without an event. Mr. John Rountree added that JR Ross with West Tennessee Healthcare, could introduce him due to the Nursing/WTH connection and with his military background. Mr. Vaughn added that we are aware that walk a "razor's edge" with political speakers. Dr. Smith agreed and explained as it pertains to this proposal, TBR was made aware and reviewed the "nonpolitical" story of a politician in an active campaign. TBR recommended that we not promote or address anything publically during the campaign. But after the election he will be settled in role as either senator or congressman and that was permissible. Dr. Hamilton added by explaining that a local candidate contacted JSCC for a free t-shirt to wear in town. Dr. Hamilton had to provide a t-shirt to all local candidates. The point is that it does not need to appear the JSCC is supporting any one candidate. Mrs. Thelen added that West Tennessee Healthcare has the same issue with political speakers but had Mark Green as a speaker. Instead they referred to him as Dr. Green rather Senator or Congressman. Mr. Rountree asked if anyone was opposed to the idea or speaker. Dr. Bailey noted that the Board appeared to be making smart decision to start small with hope to end up at the Civic Center. Mr. Randy McKinnon liked the idea of a speaker but was concerned with how to fit it all into a lunch. Discussion was had about the event name with proposed name of "President's Lunch". Dr. Smith appreciated the committee's approach to different options.

Dr. Smith encouraged Trustees to visit the gymnasium to view the newly finished floor with the new athletic logo.

There were no questions.

VICE PRESIDENT REPORTS:

Academic Affairs:

Dr. Larry Bailey updated the Board on the new, full time Paris and Dresden Area coordinator, Shannon Mayo. Dr. Bailey thanked Dr. Patrick Davis for his assistance in continued continuity in the Paris location. This area has been underserved in the past.

There was no discussion or questions.

Student Services:

Mr. Brian Gann reiterated the jobs of the completion coaches who had worked with students to be successful.

Mr. Gann introduced the rebranded food pantry, the N.E.S.T. (Nourish Every Student Today. He thanked the Council Chairs for their involvement in raising the scale to which the N.E.S.T. [discretely] assists students. This summer the Councils held a school supplies drive and was able to assist 18 students here in the first few days of classes. This October, the Councils will host a coat drive/fundraiser. In December, we will host another Star Tree for the children of JSCC students. He is also working with a software company to offer a texting option for students in need. He updated the Board on students who received emergency funding for shelter and other unexpected financial difficulties.

There was no discussion or questions.

Chairman Lewis reminded Board members of the next meeting date, December 6, 2018. With no further discussion, the meeting adjourned at 10:28 a.m.

Respectfully submitted by Lisa Kincaid
Institutional Advancement
September 8, 2018